

Fast Foodies



Visit us online at amerilist.com

Total Universe: 7,086,512

Base Rate: \$85.00/M

Description Summary

Indulge in your success when you utilize our Fast Foodies database. These consumers are customers of fast food restaurants, and are great candidates for many types of offers. They are always looking for coupons, deals, promotions, contests, and much more. Especially since fast food is so accessible, there is a demand for it everywhere, and millions of customers purchasing it every single day. You can reach these consumers by mail, phone, or email.

How Our Data Is Compiled

Our Fast Foodies Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- On any given day, about 36% of Americans consume fast food
- According to a study, 44.9% of adults ages 20 to 39 said that they consumed fast food on a given day, compared with 37.7% of adults 40 to 59, and 24.1% of adults 60 and older.

Recommended Usage

This mailing list is recommended for many businesses and offers, such as fast food restaurants, snack companies, online apps, coupons, sweepstakes, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type
Net Worth

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com